

**Master of Design: Curriculum**

Each Credit contains 15 Contact Hours

Contact Hours = **CH** (Lecture, Studio, Tutorial and Field Work)*\*Note: The Programme is being approved by the Senate of SPAB*Evaluation Method includes **VV** = Viva Voce, **WR** = Written Exam, **TP** = Time Problem**Semester 1**

Subject Code	Subject Name	Cre dits	CH	Evaluation
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**Core**

<i>Compulsory</i>	MDES 101 Project 1	4	60	VV
<i>10 Credits</i>	MDES 102 Design Methods	3	45	VV WR
	MDES 103 History and Culture of Design	3	45	VV TP/WR

**Specialization GROUP VC****GROUP PD**

<i>Opt PD or VC</i>	MDES 111 Basic Typography	MDES 121 Product Function & Prod. Arch.	3	45	VV TP/WR
<i>9 Credits</i>	MDES 112 Visual Language	MDES 122 Materials and Manufacturing	3	45	VV TP/WR
	MDES 113 Computer-aided Graphics	MDES 123 Product Representation Techniques	3	45	VV

**Elective**

<i>Opt any two</i>	MDES 131 Human Behaviour Mapping	3	45	VV
<i>6 Credits</i>	MDES 132 Creativity and Ideation	3	45	VV TP/WR
	MDES 133 Photo-Communication	3	45	VV
	MDES 134 Craft Design	3	45	VV
	Open Subject	3	45	

**Semester 2**

Subject Code	Subject Name	Cre dits	CH	Evaluation
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**Core**

<i>Compulsory</i>	MDES 201 Project 2	7	105	VV
<i>13 Credits</i>	MDES 202 Design Research Methods	3	45	VV TP/WR
	MDES 203 Design Studies	3	45	VV TP/WR

**Specialization GROUP VC****GROUP PD**

<i>Opt PD or VC</i>	MDES 211 Cultural Communication Design	MDES 221 Ergonomics for Product Design	3	45	VV TP/WR
<i>9 Credits</i>	MDES 212 Print Design	MDES 222 Computer-aided Product Design	3	45	VV TP/WR
	MDES 213 Communication and Cognition	MDES 223 Form Development & Prod. Detailing	3	45	VV

**Elective**

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<i>Opt any one</i>	MDES 231 User Interaction & Experience Design	3	45	VV	TP
<i>3 Credits</i>	MDES 232 Universal Design	3	45	VV	
	MDES 233 Product Semantics	3	45	VV	TP
	MDES 234 Advanced Typography	3	45	VV	TP
	Open Subject	3	45		

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### Semester 3

Subject Code	Subject Name	Credits	CH	Evaluation
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#### Core

<i>Compulsory</i>	MDES 301 Project 3	12	180	VV
<i>17 Credits</i>	MDES 302 Summer Internship	2		VV
	MDES 303 Design Seminar	3	45	VV

#### Elective

<i>Opt any two</i>	MDES 331 Design Management and Entrepreneurship	3	45	VV	WR
<i>6 Credits</i>	MDES 332 Product-Service Systems Design Methods	3	45	VV	WR
	MDES 333 Virtual Reality	3	45	VV	
	MDES 334 Speculative Design	3	45	VV	
	MDES 335 Human-Activity Systems Integration	3	45	VV	WR
	Open Subject	3	45		

#### Common Pool Elective (Open for all PG Courses at SPA Bhopal)

<i>Opt any one</i>	MDES 341 Design for Sustainability	2	30	VV	
<i>2 Credits</i>	Open Subject	2	30	VV	

### Semester 4

Subject Code	Subject Name	Credits	CH	Evaluation
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#### Core

<i>Compulsory</i>	MDES 401 Project 4 or Continuation of Project 3	20	300	VV
<i>25 Credits</i>	MDES 402 Exhibition Design	4	60	VV
	MDES 403 Portfolio Design	1	15	VV

#### Note

Minimum Credits required to obtain M. Des Degree = 100